







"The best G.I. JOE movie yet"

-Joe Deckelmeier, Screen Rant

"A whole new kind of action movie"

-Laura Sirikul, The Nerds of Color

DISCOVER THE ORIGINS OF THE ICONIC G.I. JOE HERO IN THE ACTION-PACKED, EDGE-OF-YOUR-SEAT ADVENTURE



WATCH IT EARLY ON PREMIUM DIGITAL & ON-DEMAND AUGUST 17, 2021

ON 4K ULTRA HD, BLU-RAY TM & DVD OCTOBER 19

TORONTO, Ont. – Hailed as "the origin story we've been waiting for" (Joe Deckelmeier, Screen Rant) and filled with stunning action, *SNAKE EYES: G.I. JOE ORIGINS* arrives early for Premium Digital purchase and on Premium Video-On-Demand (PVOD) on August 17, 2021 from Paramount Home Entertainment. The film will subsequently be available on 4K Ultra HD, Blu-ray and DVD on October 19. Fans can also purchase a 4K Ultra HD Combo in a collectible SteelBook and complete their G.I. JOE movie collection with a 3-Movie giftset that includes *G.I. JOE: The Rise of Cobra, G.I. JOE: Retaliation*, and *SNAKE EYES: G.I. JOE ORIGINS* on 4K Ultra HD, Blu-ray or Digital.

The *SNAKE EYES*: *G.I. JOE ORIGINS* Digital^{*}, 4K Ultra HD, and Blu-ray releases are packed with explosive special features that delve into the world of SNAKE EYES and the mysterious Arashikage clan. Discover the secrets of SNAKE EYES' legendary sword, Morning Light, in an all-new short film exclusive to the home entertainment release. Plus, go behind-the-scenes to find out what it took to bring the iconic hero's origin story to life, meet the fan-favorite heroes and villains of the G.I. JOE universe, dive into the elite warrior world of the Arashikage clan, and watch deleted scenes not shown in theatres.

The 4K Ultra HD and Blu-ray Discs TM also boast a Dolby Atmos [®] soundtrack remixed specifically for the home to place and move audio anywhere in the room, including overhead, and the 4K Ultra HD disc features Dolby Vision TM high dynamic range (HDR), which delivers greater brightness and contrast, as well as a fuller palette of rich colours.

SNAKE EYES: G.I. JOE ORIGINS 4K Ultra HD

Fans can enjoy the ultimate viewing experience with the 4K Ultra HD Blu-ray, which includes access to a Digital copy of the film, or the 4K Ultra HD SteelBook Combo, which includes an Ultra HD Disc with Dolby Vision and Dolby Atmos and a Blu-ray Disc with Dolby Atmos, as well as access to a Digital copy. Both 4K Ultra HD offerings include the following bonus content:

- Morning Light: A Weapon with Stories to Tell Discover the secrets of Snake Eyes' legendary sword, Morning Light, in this all-new short film
- Deleted Scenes What you didn't see in theaters
- Enter SNAKE EYES Find out what it took to bring the iconic hero's origin story to life
- A Deadly Ensemble Meet fan-favorite heroes, villains, and new characters in the G.I. JOE franchise
- Arashikage Dive into the elite ninja warrior world of the Arashikage clan

SNAKE EYES: G.I. JOE ORIGINS Blu-ray

The **SNAKE EYES: G.I. JOE ORIGINS** Blu-ray is presented in 1080p high definition with Dolby Atmos. The Blu-ray includes access to a Digital copy of the film as well as the bonus content detailed above.

SNAKE EYES: G.I. JOE ORIGINS DVD

The DVD includes the feature film in standard definition.

SNAKE EYES: G.I. JOE ORIGINS Synopsis

Discover the origins of the iconic G.I. JOE hero, SNAKE EYES (Henry Golding), in this action-packed, edge-of-your-seat adventure. Welcomed into an ancient Japanese clan called the Arashikage after saving the life of their heir-apparent, STORM SHADOW (Andrew Koji), SNAKE EYES joins the battle against the terrorist group COBRA. Pushing him to the limits, SNAKE EYES will become the ultimate ninja warrior. But, when past secrets are revealed, his honour and allegiance will be tested – even if that means losing everything he has been fighting for. Also starring Úrsula Corberó as BARONESS and Samara Weaving as SCARLETT.

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PARAMOUNT PICTURES and METRO GOLDWYN MAYER PICTURES and SKYDANCE Present
In Association with HASBRO A di BONAVENTURA PICTURES Production
A ROBERT SCHWENTKE Film "SNAKE EYES: G.I. JOE ORIGINS" HENRY GOLDING
ANDREW KOJI ÚRSULA CORBERÓ SAMARA WEAVING with IKO UWAIS
Casting by MARGERY SIMKIN Music by MARTIN TODSHAROW
Costume Designer LOUISE MINGENBACH Editor STUART LEVY, ACE
Production Designer ALEC HAMMOND Director of Photography BOJAN BAZELLI, ASC
Executive Producers DAVID ELLISON DANA GOLDBERG DON GRANGER JEFF G. WAXMAN GREG MOORADIAN
Produced by BRIAN GOLDNER ERIK HOWSAM, p.g.a. LORENZO di BONAVENTURA, p.g.a.
Based on Hasbro's G.I. JOE® CHARACTERS Story by EVAN SPILIOTOPOULOS
Screenplay by EVAN SPILIOTOPOULOS and JOE SHRAPNEL & ANNA WATERHOUSE
Directed by ROBERT SCHWENTKE

About Paramount Home Entertainment

Paramount Home Entertainment (PHE) is part of Paramount Pictures Corporation (PPC), a global producer and distributor of filmed entertainment. PPC is a unit of ViacomCBS (NASDAQ: VIAC; VIACA), a leading content company with prominent and respected film, television and digital entertainment brands. The PHE division oversees PPC's home entertainment and transactional digital distribution activities worldwide. The division is responsible for the sales, marketing and distribution of home entertainment content on behalf of Paramount Pictures, Paramount Animation, Paramount Television Studios, Paramount Players, MTV, Nickelodeon, Comedy Central and CBS and applicable licensing and servicing of certain DreamWorks Animation titles. PHE additionally manages global licensing of studio content and transactional distribution across worldwide digital distribution platforms including online, mobile and portable devices and emerging technologies.

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SNAKE EYES: G.I. JOE ORIGINS

Street Dates: August 17, 2021 (PVOD & Premium Digital) October 19, 2021 (4K Ultra HD, Blu-ray, DVD)

U.S. Rating: PG-13 for sequences of strong violence and brief strong language

**Dolby Atmos enabled devices are also required to experience Dolby Atmos at home. To experience Dolby Vision on 4K Ultra HD Blu-ray Disc, a Dolby Vision enabled TV is required with a Dolby Vision enabled 4K Ultra HD Blu-ray player.

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^{*}Availability of bonus content varies by digital retailer