

"SOUTH PARK: POST COVID" IS COMING EXCLUSIVELY TO PARAMOUNT+ THURSDAY, NOV. 25



From MTV Entertainment Studios, the First of Two Exclusive "South Park" Events Debuts Thursday, Nov. 25

A Second New Exclusive Event to Follow in December, Only on Paramount+

Link to Exclusive Event Teaser Video Here

Oct. 27, 2021 – Paramount+, the streaming service from ViacomCBS, and MTV Entertainment Studios announced today two new original "South Park" exclusive events for Paramount+. The first, titled SOUTH PARK: POST COVID, premieres <u>Thursday, Nov. 25</u> and will also roll out on the service in the Nordics, Latin America, Australia and Canada. The second exclusive event will stream in December, the date to be announced. With these exclusive events, Kyle, Stan, Kenny and Cartman make their highly anticipated debut on Paramount+, adding to the service's growing roster of adult animated series.

"South Park" kept its place in the cultural zeitgeist for the ninth straight year as cable's #1 primetime comedy (P18-49). Fans have watched over 2.2 billion episodes of "South Park", between linear broadcasts and streaming services, so far, in 2021. The series has earned five Emmy Awards, to date, and a George Foster Peabody Award.

"South Park" the series launched on August 13, 1997, and is based on the VHS-shared, animated short entitled "The Spirit of Christmas." Co-creators Trey Parker and Matt Stone are executive producers, along with Anne Garefino and Frank C. Agnone II. Eric Stough, Adrien Beard, Bruce Howell and Vernon Chatman are producers. Christopher Brion is the creative director of South Park Digital Studios. "South Park's" website is <u>SouthPark.cc.com</u>.

MTV Entertainment Studios' expansive deal with Parker and Stone includes extending "South Park" on Comedy Central through 2027 and taking cable's longest-running scripted series – August 13, 2022 marks the franchise's 25th anniversary – through an unprecedented 30th season. In addition to the series extension, the new deal includes 14 "South Park" original made-for-streaming events exclusively for Paramount+.

About Paramount+:

Paramount+, a direct-to-consumer digital subscription video on-demand and live streaming service from ViacomCBS, combines live sports, breaking news, and a mountain of entertainment. The premium streaming service features an expansive library of original series, hit shows and popular movies across every genre from world-renowned brands and production studios, including BET, CBS, Comedy Central, MTV, Nickelodeon, Paramount Pictures and the Smithsonian Channel. The service is also the streaming home to unmatched sports programming, including every CBS Sports event, from golf to football to basketball and more, plus exclusive streaming rights for major sports properties, including some of the world's biggest and most popular soccer leagues. Paramount+ also enables subscribers to stream local CBS stations live across the U.S. in addition to the ability to stream ViacomCBS Streaming's other live channels: CBSN for 24/7 news, CBS Sports HQ for sports news and analysis, and ET Live for entertainment coverage.

For more information about Paramount+, please visit <u>www.paramountplus.com</u> and follow @ParamountPlus on social platforms.

About MTV Entertainment Group

MTV Entertainment Group reaches over 1.4 billion young people around the world across streaming, social and linear platforms in 180 countries and with more than 725 million social followers – making it one of the preeminent youth media companies in the world. Connecting with its audiences through nine iconic brands including MTV, Comedy Central, VH1, CMT, Pop, Logo, Smithsonian, Paramount Net and TV Land, MTV Entertainment Studios produces award-winning series, movies and documentary films.

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